



**Shepherd & Alabama**  
 May 2017

# POSTALCOUNT PRO

DELIVERY STATISTICS as of 12-2016

Calculated using Proportional Postal Hybrid



Lat/Lon: 29.7386/-95.4107

Z1\_CR8

Shepherd & Alabama		1 Mile	3 Miles	5 Miles
<b>Summary Data</b>				
Demographic Δ Adjustment	Census 2010 Households	14,162	81,264	193,517
	Route Active Residential Count	17,519	105,679	239,271
	Census 2010 Average Persons per Household	1.73	1.84	2.05
	Census 2010 Population	24,773	155,726	425,142
	Recalculated Route Lower range	30,350	194,219	491,627
	Active Population Upper range	30,631	201,522	509,969
	Census Households vs Route Residential Count	23.71%	30.04%	23.64%
<b>Origination Data</b>				
Residential Demographics	<b>Total Active Residential Count</b>	17,519	105,679	239,271
	Active Residential Count	17,519	105,679	239,269
	Active Residential Delivery	16,648	100,605	230,929
	Active Residential Box	872	5,070	8,334
	Additional Active General Delivery Count	-	-	2
	<b>Total Possible Residential Count</b>	18,416	111,068	251,643
	Additional Possible General Delivery Count	-	-	2
	Census 2010 Households	14,162	81,264	193,517
	<b>Population in Households</b>	24,534	149,348	397,617
	1 Person Household	51.45%	48.44%	43.53%
	2 Person Household	33.86%	33.14%	31.46%
	3 Person Household	7.94%	9.41%	11.37%
	4 Person Household	4.57%	5.94%	7.78%
	5 Person Household	1.51%	2.06%	3.40%
	6 or More Person Household	0.67%	1.01%	2.47%
	<b>Population in Group Quarters</b>	239	6,378	27,526
	Correctional Facilities - Adult	-	1.71%	40.55%
	Correctional Facilities - Juvenile	3.75%	1.32%	0.87%
	Nursing Facilities	1.25%	8.03%	4.22%
	College/University Student Housing	81.19%	44.38%	33.95%
	Military Quarters	-	-	-
	Other Facilities	13.81%	44.57%	20.42%
	<b>Total Housing Units</b>	16,025	93,758	223,275
	Occupied housing units	88.38%	86.67%	86.67%
	Owner-Occupied Housing Units	38.95%	42.41%	41.28%
	Renter-Occupied Housing Units	61.05%	57.59%	58.72%
	Business Demos	Drop Site Business or Family Served Count	499	5,723
Active Business Deliveries		3,176	18,007	35,368
Possible Business Deliveries		3,370	19,595	39,735
Active vs Possible Business Deliveries		6.10%	8.82%	12.34%

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Shepherd & Alabama		1 Mile	3 Miles	5 Miles	
SCHEME ACTIVE POSTAL DROP	Business	<b>Scheme Active Business Count</b>	<b>3,176</b>	<b>18,007</b>	<b>35,368</b>
		Centralized Count	687	4,174	8,920
		Curb Count	-	11	135
		Neighborhood Delivery and Collection Box Unit Count	89	985	2,263
		Other Count	1,471	7,448	16,657
		Facility Box Count	924	4,558	6,488
	Residential	Contract Box Count	-	-	-
		Detached Box Count	-	-	-
		Non - Personnel Unit Count	-	-	-
		Caller, Remit, Contest, Other Box Count	4	831	906
		<b>Scheme Active Residential Count</b>	<b>17,519</b>	<b>105,679</b>	<b>239,269</b>
		Centralized Count	9,011	54,607	122,099
		Curb Count	11	137	830
Neighborhood Delivery and Collection Box Unit Count	422	8,560	19,632		
Other Count	7,204	37,300	88,367		
Facility Box Count	872	5,070	8,334		
Contract Box Count	-	-	-		
Detached Box Count	-	-	-		
Non - Personnel Unit Count	-	-	-		
Caller, Remit, Contest, Other Box Count	-	4	6		
<i>Scheme Active General Delivery Count</i>	-	-	2		
SCHEME POSSIBLE POSTAL DROP	Business	<b>Scheme Possible Business Count</b>	<b>3,370</b>	<b>19,595</b>	<b>39,735</b>
		Centralized Count	789	4,783	10,657
		Curb Count	-	11	144
		Neighborhood Delivery and Collection Box Unit Count	95	1,082	2,527
		Other Count	1,552	8,186	18,656
		Facility Box Count	924	4,659	6,757
	Residential	Contract Box Count	-	-	-
		Detached Box Count	-	-	-
		Non - Personnel Unit Count	-	-	-
		Caller, Remit, Contest, Other Box Count	10	875	994
		<b>Scheme Possible Residential Count</b>	<b>18,416</b>	<b>111,068</b>	<b>251,641</b>
		Centralized Count	9,230	55,458	124,094
		Curb Count	11	138	841
Neighborhood Delivery and Collection Box Unit Count	423	8,631	19,783		
Other Count	7,347	38,503	92,123		
Facility Box Count	1,398	8,039	14,462		
Contract Box Count	-	-	-		
Detached Box Count	-	-	-		
Non - Personnel Unit Count	-	-	-		
Caller, Remit, Contest, Other Box Count	7	299	338		
<i>Scheme Possible General Delivery Count</i>	-	-	2		
<b>Scheme Drop</b>					
Scheme Drop Business Family Served Count		495	5,690	14,165	
Scheme Active Business: Residential Mix		1	6	9	
Scheme Active Residential: Business Mix		3	27	48	

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# COMPLETE PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7386/-95.4107

RFULL9

## Shepherd & Alabama

	1 Mile		3 Miles		5 Miles	
<b>Population</b>						
Estimated Population (2016)	28,528		183,753		492,353	
Projected Population (2021)	32,044		206,650		551,550	
Census Population (2010)	24,947		157,009		425,225	
Census Population (2000)	23,665		134,948		384,040	
Projected Annual Growth (2016-2021)	3,516	2.5%	22,897	2.5%	59,198	2.4%
Historical Annual Growth (2010-2016)	3,581	2.4%	26,744	2.8%	67,128	2.6%
Historical Annual Growth (2000-2010)	1,282	0.5%	22,061	1.6%	41,185	1.1%
Estimated Population Density (2016)	9,088 <i>psm</i>		6,502 <i>psm</i>		6,272 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2016)	16,506		100,164		231,936	
Projected Households (2021)	18,082		110,235		255,248	
Census Households (2010)	14,179		81,915		193,381	
Census Households (2000)	13,476		67,653		167,705	
Projected Annual Growth (2016-2021)	1,576	1.9%	10,070	2.0%	23,312	2.0%
Historical Annual Change (2000-2016)	3,031	1.4%	32,512	3.0%	64,231	2.4%
<b>Average Household Income</b>						
Estimated Average Household Income (2016)	\$138,391		\$146,878		\$120,429	
Projected Average Household Income (2021)	\$167,233		\$177,925		\$144,901	
Census Average Household Income (2010)	\$121,175		\$121,662		\$99,031	
Census Average Household Income (2000)	\$90,673		\$92,599		\$73,745	
Projected Annual Change (2016-2021)	\$28,843	4.2%	\$31,047	4.2%	\$24,472	4.1%
Historical Annual Change (2000-2016)	\$47,718	3.3%	\$54,280	3.7%	\$46,684	4.0%
<b>Median Household Income</b>						
Estimated Median Household Income (2016)	\$93,351		\$107,371		\$88,044	
Projected Median Household Income (2021)	\$103,536		\$118,778		\$97,476	
Census Median Household Income (2010)	\$72,599		\$81,428		\$68,085	
Census Median Household Income (2000)	\$57,558		\$63,353		\$52,619	
Projected Annual Change (2016-2021)	\$10,185	2.2%	\$11,408	2.1%	\$9,432	2.1%
Historical Annual Change (2000-2016)	\$35,793	3.9%	\$44,018	4.3%	\$35,425	4.2%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2016)	\$80,125		\$80,298		\$57,270	
Projected Per Capita Income (2021)	\$94,413		\$95,120		\$67,539	
Census Per Capita Income (2010)	\$68,874		\$63,474		\$45,037	
Census Per Capita Income (2000)	\$50,684		\$46,171		\$32,026	
Projected Annual Change (2016-2021)	\$14,288	3.6%	\$14,822	3.7%	\$10,268	3.6%
Historical Annual Change (2000-2016)	\$29,441	3.6%	\$34,127	4.6%	\$25,244	4.9%
Estimated Average Household Net Worth (2016)	\$992,204		\$1,058,185		\$859,002	

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## Shepherd & Alabama

	1 Mile		3 Miles		5 Miles	
<b>Race and Ethnicity</b>						
Total Population (2016)	28,528		183,753		492,353	
White (2016)	22,477	78.8%	130,999	71.3%	296,320	60.2%
Black or African American (2016)	1,206	4.2%	19,735	10.7%	90,718	18.4%
American Indian or Alaska Native (2016)	104	0.4%	550	0.3%	2,244	0.5%
Asian (2016)	2,391	8.4%	19,690	10.7%	46,373	9.4%
Hawaiian or Pacific Islander (2016)	15	0.1%	82	-	200	-
Other Race (2016)	1,612	5.7%	7,952	4.3%	42,368	8.6%
Two or More Races (2016)	724	2.5%	4,745	2.6%	14,130	2.9%
Population < 18 (2016)	3,781	13.3%	25,827	14.1%	85,182	17.3%
White Not Hispanic	2,005	53.0%	12,758	49.4%	26,339	30.9%
Black or African American	172	4.6%	3,037	11.8%	15,916	18.7%
Asian	377	10.0%	2,997	11.6%	7,297	8.6%
Other Race Not Hispanic	161	4.2%	1,256	4.9%	2,861	3.4%
Hispanic	1,066	28.2%	5,779	22.4%	32,769	38.5%
Not Hispanic or Latino Population (2016)	23,138	81.1%	152,571	83.0%	357,093	72.5%
Not Hispanic White	19,166	82.8%	110,180	72.2%	213,655	59.8%
Not Hispanic Black or African American	1,114	4.8%	19,149	12.6%	88,402	24.8%
Not Hispanic American Indian or Alaska Native	48	0.2%	316	0.2%	789	0.2%
Not Hispanic Asian	2,311	10.0%	19,240	12.6%	45,384	12.7%
Not Hispanic Hawaiian or Pacific Islander	13	0.1%	67	-	151	-
Not Hispanic Other Race	19	0.1%	366	0.2%	1,585	0.4%
Not Hispanic Two or More Races	466	2.0%	3,253	2.1%	7,127	2.0%
Hispanic or Latino Population (2016)	5,390	18.9%	31,182	17.0%	135,259	27.5%
Hispanic White	3,311	61.4%	20,819	66.8%	82,665	61.1%
Hispanic Black or African American	92	1.7%	585	1.9%	2,316	1.7%
Hispanic American Indian or Alaska Native	56	1.0%	235	0.8%	1,455	1.1%
Hispanic Asian	79	1.5%	450	1.4%	989	0.7%
Hispanic Hawaiian or Pacific Islander	2	-	16	-	49	-
Hispanic Other Race	1,593	29.6%	7,586	24.3%	40,783	30.2%
Hispanic Two or More Races	258	4.8%	1,492	4.8%	7,002	5.2%
Not Hispanic or Latino Population (2010)	20,852	83.6%	132,920	84.7%	312,950	73.6%
Hispanic or Latino Population (2010)	4,095	16.4%	24,089	15.3%	112,275	26.4%
Not Hispanic or Latino Population (2000)	19,478	82.3%	111,195	82.4%	270,730	70.5%
Hispanic or Latino Population (2000)	4,187	17.7%	23,754	17.6%	113,310	29.5%
Not Hispanic or Latino Population (2021)	25,241	78.8%	167,265	80.9%	390,612	70.8%
Hispanic or Latino Population (2021)	6,803	21.2%	39,386	19.1%	160,938	29.2%
Projected Annual Growth (2016-2021)	1,413	5.2%	8,204	5.3%	25,679	3.8%
Historical Annual Growth (2000-2010)	-92	-0.2%	335	0.1%	-1,035	-0.1%

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## Shepherd & Alabama

	1 Mile		3 Miles		5 Miles	
<b>Total Age Distribution (2016)</b>						
Total Population	28,528		183,753		492,353	
Age Under 5 Years	1,250	4.4%	8,762	4.8%	28,073	5.7%
Age 5 to 9 Years	1,041	3.6%	7,255	3.9%	24,210	4.9%
Age 10 to 14 Years	938	3.3%	6,268	3.4%	20,938	4.3%
Age 15 to 19 Years	1,047	3.7%	6,577	3.6%	24,413	5.0%
Age 20 to 24 Years	2,153	7.5%	15,829	8.6%	44,549	9.0%
Age 25 to 29 Years	3,529	12.4%	24,157	13.1%	56,629	11.5%
Age 30 to 34 Years	3,190	11.2%	20,833	11.3%	50,271	10.2%
Age 35 to 39 Years	2,326	8.2%	15,075	8.2%	38,385	7.8%
Age 40 to 44 Years	1,912	6.7%	12,681	6.9%	33,487	6.8%
Age 45 to 49 Years	1,683	5.9%	10,860	5.9%	29,687	6.0%
Age 50 to 54 Years	1,783	6.2%	11,402	6.2%	30,316	6.2%
Age 55 to 59 Years	2,049	7.2%	12,404	6.8%	30,562	6.2%
Age 60 to 64 Years	1,979	6.9%	10,945	6.0%	26,403	5.4%
Age 65 to 69 Years	1,453	5.1%	8,005	4.4%	19,309	3.9%
Age 70 to 74 Years	882	3.1%	4,685	2.5%	12,549	2.5%
Age 75 to 79 Years	512	1.8%	3,053	1.7%	8,482	1.7%
Age 80 to 84 Years	347	1.2%	2,124	1.2%	6,167	1.3%
Age 85 Years or Over	454	1.6%	2,838	1.5%	7,923	1.6%
Median Age	37.5		36.2		35.1	
Age 19 Years or Less	4,276	15.0%	28,861	15.7%	97,634	19.8%
Age 20 to 64 Years	20,604	72.2%	134,187	73.0%	340,288	69.1%
Age 65 Years or Over	3,648	12.8%	20,705	11.3%	54,431	11.1%
<b>Female Age Distribution (2016)</b>						
Female Population	13,830	48.5%	88,492	48.2%	236,639	48.1%
Age Under 5 Years	621	4.5%	4,277	4.8%	13,873	5.9%
Age 5 to 9 Years	520	3.8%	3,553	4.0%	11,781	5.0%
Age 10 to 14 Years	457	3.3%	3,026	3.4%	10,191	4.3%
Age 15 to 19 Years	521	3.8%	3,232	3.7%	11,391	4.8%
Age 20 to 24 Years	1,134	8.2%	8,320	9.4%	22,025	9.3%
Age 25 to 29 Years	1,792	13.0%	12,085	13.7%	26,981	11.4%
Age 30 to 34 Years	1,510	10.9%	9,649	10.9%	22,919	9.7%
Age 35 to 39 Years	1,063	7.7%	6,759	7.6%	17,261	7.3%
Age 40 to 44 Years	837	6.1%	5,579	6.3%	14,894	6.3%
Age 45 to 49 Years	723	5.2%	4,728	5.3%	13,229	5.6%
Age 50 to 54 Years	895	6.5%	5,355	6.1%	14,420	6.1%
Age 55 to 59 Years	969	7.0%	5,801	6.6%	14,702	6.2%
Age 60 to 64 Years	923	6.7%	5,189	5.9%	12,981	5.5%
Age 65 to 69 Years	701	5.1%	3,827	4.3%	9,563	4.0%
Age 70 to 74 Years	423	3.1%	2,332	2.6%	6,547	2.8%
Age 75 to 79 Years	253	1.8%	1,675	1.9%	4,768	2.0%
Age 80 to 84 Years	201	1.5%	1,242	1.4%	3,768	1.6%
Age 85 Years or Over	289	2.1%	1,861	2.1%	5,344	2.3%
Female Median Age	37.2		36.0		35.5	
Age 19 Years or Less	2,119	15.3%	14,088	15.9%	47,236	20.0%
Age 20 to 64 Years	9,844	71.2%	63,467	71.7%	159,412	67.4%
Age 65 Years or Over	1,867	13.5%	10,937	12.4%	29,991	12.7%

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<b>Male Age Distribution (2016)</b>						
Male Population	14,698	51.5%	95,261	51.8%	255,714	51.9%
Age Under 5 Years	628	4.3%	4,485	4.7%	14,200	5.6%
Age 5 to 9 Years	522	3.5%	3,701	3.9%	12,429	4.9%
Age 10 to 14 Years	481	3.3%	3,242	3.4%	10,747	4.2%
Age 15 to 19 Years	526	3.6%	3,345	3.5%	13,022	5.1%
Age 20 to 24 Years	1,019	6.9%	7,508	7.9%	22,525	8.8%
Age 25 to 29 Years	1,738	11.8%	12,072	12.7%	29,648	11.6%
Age 30 to 34 Years	1,681	11.4%	11,184	11.7%	27,352	10.7%
Age 35 to 39 Years	1,263	8.6%	8,316	8.7%	21,124	8.3%
Age 40 to 44 Years	1,075	7.3%	7,102	7.5%	18,593	7.3%
Age 45 to 49 Years	960	6.5%	6,132	6.4%	16,458	6.4%
Age 50 to 54 Years	888	6.0%	6,047	6.3%	15,896	6.2%
Age 55 to 59 Years	1,081	7.4%	6,603	6.9%	15,859	6.2%
Age 60 to 64 Years	1,056	7.2%	5,755	6.0%	13,422	5.2%
Age 65 to 69 Years	752	5.1%	4,178	4.4%	9,746	3.8%
Age 70 to 74 Years	459	3.1%	2,353	2.5%	6,002	2.3%
Age 75 to 79 Years	259	1.8%	1,378	1.4%	3,714	1.5%
Age 80 to 84 Years	147	1.0%	882	0.9%	2,399	0.9%
Age 85 Years or Over	165	1.1%	978	1.0%	2,579	1.0%
Male Median Age	37.9		36.5		34.8	
Age 19 Years or Less	2,157	14.7%	14,773	15.5%	50,398	19.7%
Age 20 to 64 Years	10,760	73.2%	70,720	74.2%	180,876	70.7%
Age 65 Years or Over	1,782	12.1%	9,768	10.3%	24,440	9.6%
<b>Males per 100 Females (2016)</b>						
Overall Comparison	106		108		108	
Age Under 5 Years	101	50.3%	105	51.2%	102	50.6%
Age 5 to 9 Years	100	50.1%	104	51.0%	105	51.3%
Age 10 to 14 Years	105	51.3%	107	51.7%	105	51.3%
Age 15 to 19 Years	101	50.2%	104	50.9%	114	53.3%
Age 20 to 24 Years	90	47.3%	90	47.4%	102	50.6%
Age 25 to 29 Years	97	49.2%	100	50.0%	110	52.4%
Age 30 to 34 Years	111	52.7%	116	53.7%	119	54.4%
Age 35 to 39 Years	119	54.3%	123	55.2%	122	55.0%
Age 40 to 44 Years	128	56.2%	127	56.0%	125	55.5%
Age 45 to 49 Years	133	57.0%	130	56.5%	124	55.4%
Age 50 to 54 Years	99	49.8%	113	53.0%	110	52.4%
Age 55 to 59 Years	112	52.7%	114	53.2%	108	51.9%
Age 60 to 64 Years	114	53.4%	111	52.6%	103	50.8%
Age 65 to 69 Years	107	51.8%	109	52.2%	102	50.5%
Age 70 to 74 Years	109	52.1%	101	50.2%	92	47.8%
Age 75 to 79 Years	102	50.6%	82	45.1%	78	43.8%
Age 80 to 84 Years	73	42.3%	71	41.5%	64	38.9%
Age 85 Years or Over	57	36.3%	53	34.4%	48	32.5%
Age 19 Years or Less	102	50.4%	105	51.2%	107	51.6%
Age 20 to 39 Years	104	50.9%	106	51.5%	113	53.0%
Age 40 to 64 Years	116	53.8%	119	54.3%	114	53.3%
Age 65 Years or Over	95	48.8%	89	47.2%	81	44.9%

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## Shepherd & Alabama

	1 Mile		3 Miles		5 Miles	
<b>Household Type (2016)</b>						
Total Households	16,506		100,164		231,936	
Households with Children	1,955	11.8%	13,188	13.2%	43,792	18.9%
Average Household Size	1.7		1.8		2.0	
Household Density per Square Mile	5,259		3,544		2,955	
Population Family	14,918	52.3%	98,950	53.8%	300,201	61.0%
Population Non-Family	13,289	46.6%	78,435	42.7%	163,198	33.1%
Population Group Quarters	321	1.1%	6,368	3.5%	28,953	5.9%
Family Households	5,602	33.9%	35,922	35.9%	99,452	42.9%
Married Couple Households	4,413	78.8%	28,306	78.8%	69,911	70.3%
Other Family Households	1,189	21.2%	7,616	21.2%	29,541	29.7%
Family Households with Children	1,942	34.7%	13,098	36.5%	43,432	43.7%
Married Couple with Children	1,307	67.3%	9,475	72.3%	27,696	63.8%
Other Family Households with Children	635	32.7%	3,623	27.7%	15,736	36.2%
Family Households No Children	3,660	65.3%	22,823	63.5%	56,020	56.3%
Married Couple No Children	3,106	84.9%	18,830	82.5%	42,215	75.4%
Other Family Households No Children	554	15.1%	3,993	17.5%	13,805	24.6%
Non-Family Households	10,904	66.1%	64,243	64.1%	132,484	57.1%
Non-Family Households with Children	14	0.1%	89	0.1%	360	0.3%
Non-Family Households No Children	10,891	99.9%	64,153	99.9%	132,124	99.7%
Average Family Household Size	2.7		2.8		3.0	
Average Family Income	\$227,829		\$230,716		\$167,189	
Median Family Income	\$169,863		\$171,814		\$126,921	
Average Non-Family Household Size	1.2		1.2		1.2	
<b>Marital Status (2016)</b>						
Population Age 15 Years or Over	25,299		161,469		419,132	
Never Married	11,330	44.8%	72,536	44.9%	182,936	43.6%
Currently Married	8,758	34.6%	56,948	35.3%	141,938	33.9%
Previously Married	5,211	20.6%	31,985	19.8%	94,257	22.5%
Separated	1,235	23.7%	7,929	24.8%	29,314	31.1%
Widowed	826	15.8%	5,654	17.7%	17,306	18.4%
Divorced	3,150	60.4%	18,402	57.5%	47,638	50.5%
<b>Educational Attainment (2016)</b>						
Adult Population Age 25 Years or Over	22,099		139,063		350,169	
Elementary (Grade Level 0 to 8)	478	2.2%	3,064	2.2%	22,205	6.3%
Some High School (Grade Level 9 to 11)	290	1.3%	2,812	2.0%	18,574	5.3%
High School Graduate	1,248	5.6%	10,372	7.5%	44,854	12.8%
Some College	3,600	16.3%	19,058	13.7%	56,811	16.2%
Associate Degree Only	756	3.4%	5,286	3.8%	14,104	4.0%
Bachelor Degree Only	7,683	34.8%	48,693	35.0%	101,204	28.9%
Graduate Degree	8,045	36.4%	49,778	35.8%	92,419	26.4%
Any College (Some College or Higher)	20,084	90.9%	122,816	88.3%	264,537	75.5%
College Degree + (Bachelor Degree or Higher)	15,728	71.2%	98,472	70.8%	193,622	55.3%

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# COMPLETE PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

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Lat/Lon: 29.7386/-95.4107

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## Shepherd & Alabama

	1 Mile		3 Miles		5 Miles	
<b>Housing</b>						
Total Housing Units (2016)	17,388		106,345		245,736	
Total Housing Units (2010)	16,062		94,482		223,008	
Historical Annual Growth (2010-2016)	1,326	1.4%	11,863	2.1%	22,729	1.7%
Housing Units Occupied (2016)	16,506 94.9%		100,164 94.2%		231,936 94.4%	
Housing Units Owner-Occupied	6,279	38.0%	40,615	40.5%	92,704	40.0%
Housing Units Renter-Occupied	10,227	62.0%	59,550	59.5%	139,232	60.0%
Housing Units Vacant (2016)	882	5.3%	6,181	6.2%	13,800	5.9%
<b>Household Size (2016)</b>						
Total Households	16,506		100,164		231,936	
1 Person Households	8,782	53.2%	51,934	51.8%	106,988	46.1%
2 Person Households	5,372	32.5%	31,553	31.5%	70,354	30.3%
3 Person Households	1,264	7.7%	8,643	8.6%	24,843	10.7%
4 Person Households	725	4.4%	5,305	5.3%	16,839	7.3%
5 Person Households	252	1.5%	1,821	1.8%	7,411	3.2%
6 Person Households	78	0.5%	591	0.6%	3,114	1.3%
7 or More Person Households	34	0.2%	316	0.3%	2,387	1.0%
<b>Household Income Distribution (2016)</b>						
HH Income \$200,000 or More	3,566	21.6%	22,621	22.6%	40,621	17.5%
HH Income \$150,000 to \$199,999	1,312	7.9%	9,261	9.2%	17,022	7.3%
HH Income \$125,000 to \$149,999	853	5.2%	6,520	6.5%	13,229	5.7%
HH Income \$100,000 to \$124,999	1,357	8.2%	8,727	8.7%	17,168	7.4%
HH Income \$75,000 to \$99,999	1,983	12.0%	10,771	10.8%	23,371	10.1%
HH Income \$50,000 to \$74,999	2,421	14.7%	13,766	13.7%	33,004	14.2%
HH Income \$35,000 to \$49,999	1,476	8.9%	8,549	8.5%	23,003	9.9%
HH Income \$25,000 to \$34,999	1,305	7.9%	5,875	5.9%	18,711	8.1%
HH Income \$15,000 to \$24,999	897	5.4%	5,757	5.7%	19,613	8.5%
HH Income \$10,000 to \$14,999	443	2.7%	3,047	3.0%	9,794	4.2%
HH Income Under \$10,000	893	5.4%	5,269	5.3%	16,400	7.1%
<b>Household Vehicles (2016)</b>						
Households 0 Vehicles Available	1,129	6.8%	5,854	5.8%	19,125	8.2%
Households 1 Vehicle Available	8,040	48.7%	46,119	46.0%	105,778	45.6%
Households 2 Vehicles Available	5,860	35.5%	38,404	38.3%	84,292	36.3%
Households 3 or More Vehicles Available	1,477	8.9%	9,788	9.8%	22,741	9.8%
Total Vehicles Available	24,590		154,877		348,962	
Average Vehicles per Household	1.5		1.5		1.5	
Owner-Occupied Household Vehicles	11,382	46.3%	75,577	48.8%	170,307	48.8%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.8	
Renter-Occupied Household Vehicles	13,208	53.7%	79,300	51.2%	178,655	51.2%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	
<b>Travel Time (2010)</b>						
Worker Base Age 16 years or Over	16,446		94,939		224,810	
Travel to Work in 14 Minutes or Less	5,810	35.3%	31,880	33.6%	66,409	29.5%
Travel to Work in 15 to 29 Minutes	6,419	39.0%	39,112	41.2%	92,723	41.2%
Travel to Work in 30 to 59 Minutes	2,544	15.5%	16,306	17.2%	46,036	20.5%
Travel to Work in 60 Minutes or More	414	2.5%	1,886	2.0%	7,766	3.5%
Work at Home	1,258	7.6%	5,754	6.1%	11,876	5.3%
Average Minutes Travel to Work	16.7		17.5		19.1	

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# COMPLETE PROFILE

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## Shepherd & Alabama

	1 Mile		3 Miles		5 Miles	
<b>Transportation To Work (2010)</b>						
Worker Base Age 16 years or Over	16,446		94,939		224,810	
Drive to Work Alone	12,805	77.9%	74,227	78.2%	171,061	76.1%
Drive to Work in Carpool	581	3.5%	5,327	5.6%	18,315	8.1%
Travel to Work by Public Transportation	758	4.6%	3,581	3.8%	10,875	4.8%
Drive to Work on Motorcycle	13	0.1%	102	0.1%	343	0.2%
Bicycle to Work	226	1.4%	1,151	1.2%	1,887	0.8%
Walk to Work	677	4.1%	3,708	3.9%	7,686	3.4%
Other Means	128	0.8%	1,089	1.1%	2,766	1.2%
Work at Home	1,258	7.6%	5,754	6.1%	11,876	5.3%
<b>Daytime Demographics (2016)</b>						
Total Businesses	2,949		22,928		45,065	
Total Employees	22,448		380,932		742,327	
Company Headquarter Businesses	10	0.3%	313	1.4%	788	1.7%
Company Headquarter Employees	951	4.2%	89,239	23.4%	162,693	21.9%
Employee Population per Business	7.6	to 1	16.6	to 1	16.5	to 1
Residential Population per Business	9.7	to 1	8.0	to 1	10.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	28,305		421,522		877,774	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2016)	25,115		160,288		415,193	
Labor Force Total Males (2016)	12,978	51.7%	83,225	51.9%	216,218	52.1%
Male Civilian Employed	10,613	81.8%	66,243	79.6%	154,469	71.4%
Male Civilian Unemployed	244	1.9%	1,330	1.6%	5,062	2.3%
Males in Armed Forces	-	-	44	0.1%	56	-
Males Not in Labor Force	2,121	16.3%	15,609	18.8%	56,631	26.2%
Labor Force Total Females (2016)	12,137	48.3%	77,063	48.1%	198,975	47.9%
Female Civilian Employed	8,646	71.2%	53,411	69.3%	125,207	62.9%
Female Civilian Unemployed	199	1.6%	1,225	1.6%	4,719	2.4%
Females in Armed Forces	-	-	-	-	14	-
Females Not in Labor Force	3,292	27.1%	22,426	29.1%	69,035	34.7%
Unemployment Rate		1.8%		1.6%		2.4%
Labor Force Growth (2010-2016)	2,583	15.5%	23,031	23.8%	50,638	22.1%
Male Labor Force Growth (2010-2016)	1,590	17.6%	13,054	24.5%	28,495	22.6%
Female Labor Force Growth (2010-2016)	993	13.0%	9,978	23.0%	22,143	21.5%
<b>Occupation (2010)</b>						
Occupation Population Age 16 Years or Over	16,675		96,623		229,038	
Occupation Total Males	9,023	54.1%	53,189	55.0%	125,974	55.0%
Occupation Total Females	7,652	45.9%	43,433	45.0%	103,064	45.0%
Management, Business, Financial Operations	3,927	23.5%	23,397	24.2%	46,559	20.3%
Professional, Related	5,917	35.5%	36,794	38.1%	73,653	32.2%
Service	1,764	10.6%	9,423	9.8%	31,103	13.6%
Sales, Office	3,725	22.3%	18,963	19.6%	47,296	20.6%
Farming, Fishing, Forestry	14	0.1%	48	-	302	0.1%
Construction, Extraction, Maintenance	551	3.3%	3,121	3.2%	14,396	6.3%
Production, Transport, Material Moving	779	4.7%	4,876	5.0%	15,729	6.9%
White Collar Workers	13,568	81.4%	79,155	81.9%	167,508	73.1%
Blue Collar Workers	3,107	18.6%	17,468	18.1%	61,530	26.9%

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## Shepherd & Alabama

	1 Mile	3 Miles	5 Miles
<b>Units In Structure (2010)</b>			
Total Units	14,179	81,915	193,381
1 Detached Unit	4,310 30.4%	27,425 33.5%	74,321 38.4%
1 Attached Unit	1,529 10.8%	9,510 11.6%	16,577 8.6%
2 Units	1,017 7.2%	3,140 3.8%	6,038 3.1%
3 to 4 Units	1,011 7.1%	3,835 4.7%	8,987 4.6%
5 to 9 Units	1,090 7.7%	3,840 4.7%	11,056 5.7%
10 to 19 Units	1,349 9.5%	6,625 8.1%	20,066 10.4%
20 to 49 Units	1,211 8.5%	7,175 8.8%	15,945 8.2%
50 or More Units	2,495 17.6%	19,622 24.0%	38,569 19.9%
Mobile Home or Trailer	121 0.9%	676 0.8%	1,685 0.9%
Other Structure	48 0.3%	67 0.1%	136 0.1%
<b>Homes Built By Year (2010)</b>			
Homes Built 2005 or later	1,325 9.3%	9,743 11.9%	21,584 11.2%
Homes Built 2000 to 2004	883 6.2%	10,890 13.3%	20,891 10.8%
Homes Built 1990 to 1999	2,128 15.0%	12,984 15.9%	25,103 13.0%
Homes Built 1980 to 1989	1,721 12.1%	10,222 12.5%	25,306 13.1%
Homes Built 1970 to 1979	1,832 12.9%	9,976 12.2%	30,839 15.9%
Homes Built 1960 to 1969	1,762 12.4%	8,162 10.0%	20,302 10.5%
Homes Built 1950 to 1959	1,283 9.1%	6,488 7.9%	19,939 10.3%
Homes Built 1940 to 1949	827 5.8%	4,427 5.4%	10,781 5.6%
Homes Built Before 1939	2,418 17.1%	9,023 11.0%	18,636 9.6%
Median Age of Homes	42.3 yrs	36.0 yrs	37.6 yrs
<b>Home Values (2010)</b>			
Owner Specified Housing Units	5,559	34,787	80,037
Home Values \$1,000,000 or More	597 10.7%	3,072 8.8%	5,003 6.3%
Home Values \$750,000 to \$999,999	426 7.7%	2,675 7.7%	4,456 5.6%
Home Values \$500,000 to \$749,999	656 11.8%	4,988 14.3%	8,795 11.0%
Home Values \$400,000 to \$499,999	936 16.8%	3,962 11.4%	7,073 8.8%
Home Values \$300,000 to \$399,999	1,070 19.2%	5,461 15.7%	10,936 13.7%
Home Values \$250,000 to \$299,999	382 6.9%	2,851 8.2%	7,401 9.2%
Home Values \$200,000 to \$249,999	400 7.2%	3,500 10.1%	8,844 11.0%
Home Values \$175,000 to \$199,999	189 3.4%	1,359 3.9%	3,642 4.6%
Home Values \$150,000 to \$174,999	145 2.6%	1,512 4.3%	4,490 5.6%
Home Values \$125,000 to \$149,999	186 3.4%	1,027 3.0%	3,410 4.3%
Home Values \$100,000 to \$124,999	163 2.9%	1,446 4.2%	4,372 5.5%
Home Values \$90,000 to \$99,999	65 1.2%	560 1.6%	2,067 2.6%
Home Values \$80,000 to \$89,999	75 1.4%	399 1.1%	2,245 2.8%
Home Values \$70,000 to \$79,999	30 0.5%	482 1.4%	1,808 2.3%
Home Values \$60,000 to \$69,999	78 1.4%	434 1.2%	1,659 2.1%
Home Values \$50,000 to \$59,999	59 1.1%	357 1.0%	1,075 1.3%
Home Values \$35,000 to \$49,999	23 0.4%	307 0.9%	1,185 1.5%
Home Values \$25,000 to \$34,999	23 0.4%	134 0.4%	620 0.8%
Home Values \$10,000 to \$24,999	49 0.9%	193 0.6%	627 0.8%
Home Values Under \$10,000	5 0.1%	66 0.2%	328 0.4%
Owner-Occupied Median Home Value	\$470,409	\$431,601	\$354,531
Renter-Occupied Median Rent	\$881	\$944	\$819

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## Shepherd & Alabama

	1 Mile	3 Miles	5 Miles
<b>Total Annual Consumer Expenditure (2016)</b>			
Total Household Expenditure	\$1.47 B	\$9.38 B	\$18.5 B
Total Non-Retail Expenditure	\$806 M	\$5.14 B	\$10.1 B
Total Retail Expenditure	\$667 M	\$4.24 B	\$8.41 B
Apparel	\$52.0 M	\$332 M	\$656 M
Contributions	\$79.3 M	\$517 M	\$977 M
Education	\$65.8 M	\$430 M	\$817 M
Entertainment	\$83.5 M	\$533 M	\$1.05 B
Food and Beverages	\$206 M	\$1.30 B	\$2.61 B
Furnishings and Equipment	\$52.9 M	\$338 M	\$659 M
Gifts	\$42.3 M	\$274 M	\$524 M
Health Care	\$110 M	\$691 M	\$1.40 B
Household Operations	\$46.8 M	\$304 M	\$585 M
Miscellaneous Expenses	\$21.0 M	\$132 M	\$264 M
Personal Care	\$18.9 M	\$120 M	\$238 M
Personal Insurance	\$12.5 M	\$81.1 M	\$155 M
Reading	\$3.34 M	\$21.3 M	\$41.9 M
Shelter	\$306 M	\$1.95 B	\$3.85 B
Tobacco	\$7.39 M	\$45.5 M	\$95.8 M
Transportation	\$262 M	\$1.66 B	\$3.32 B
Utilities	\$103 M	\$648 M	\$1.31 B
<b>Monthly Household Consumer Expenditure (2016)</b>			
Total Household Expenditure	\$7,434	\$7,802	\$6,664
Total Non-Retail Expenditure	\$4,068 54.7%	\$4,275 54.8%	\$3,641 54.6%
Total Retail Expenditures	\$3,367 45.3%	\$3,527 45.2%	\$3,022 45.4%
Apparel	\$263 3.5%	\$276 3.5%	\$236 3.5%
Contributions	\$400 5.4%	\$430 5.5%	\$351 5.3%
Education	\$332 4.5%	\$357 4.6%	\$293 4.4%
Entertainment	\$422 5.7%	\$443 5.7%	\$377 5.7%
Food and Beverages	\$1,039 14.0%	\$1,083 13.9%	\$938 14.1%
Furnishings and Equipment	\$267 3.6%	\$281 3.6%	\$237 3.6%
Gifts	\$213 2.9%	\$228 2.9%	\$188 2.8%
Health Care	\$556 7.5%	\$575 7.4%	\$501 7.5%
Household Operations	\$237 3.2%	\$253 3.2%	\$210 3.2%
Miscellaneous Expenses	\$106 1.4%	\$110 1.4%	\$95 1.4%
Personal Care	\$95 1.3%	\$100 1.3%	\$86 1.3%
Personal Insurance	\$63 0.8%	\$67 0.9%	\$56 0.8%
Reading	\$17 0.2%	\$18 0.2%	\$15 0.2%
Shelter	\$1,543 20.8%	\$1,623 20.8%	\$1,384 20.8%
Tobacco	\$37 0.5%	\$38 0.5%	\$34 0.5%
Transportation	\$1,323 17.8%	\$1,378 17.7%	\$1,191 17.9%
Utilities	\$521 7.0%	\$539 6.9%	\$471 7.1%

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