



Vintage Marketplace Phase III
Louetta Rd & Cutten Rd
Houston, TX
May 2017

POSTALCOUNT PRO

DELIVERY STATISTICS as of 12-2016

Calculated using Proportional Postal Hybrid



Lat/Lon: 29.9988/-95.5579

Z1_CR8

Vintage Marketplace Phase III		1 Mile	3 Miles	5 Miles
Summary Data				
Demographic Δ Adjustment	Census 2010 Households	4,049	35,890	85,537
	Route Active Residential Count	4,503	41,258	101,224
	Census 2010 Average Persons per Household	2.56	2.56	2.76
	Census 2010 Population	10,364	91,879	236,324
	Recalculated Route Lower range	11,514	105,432	279,100
	Active Population Upper range	11,514	105,442	279,178
	Census Households vs Route Residential Count	11.23%	14.95%	18.34%
Origination Data				
Residential Demographics	Total Active Residential Count	4,503	41,258	101,224
	Active Residential Count	4,503	41,258	101,224
	Active Residential Delivery	4,503	40,033	99,166
	Active Residential Box	-	1,225	2,058
	Additional Active General Delivery Count	-	-	-
	Total Possible Residential Count	4,522	41,906	102,459
	Additional Possible General Delivery Count	-	-	-
	Census 2010 Households	4,049	35,890	85,537
	Population in Households	10,352	91,716	235,848
	1 Person Household	25.36%	25.59%	21.43%
	2 Person Household	33.38%	33.37%	31.67%
	3 Person Household	16.58%	16.85%	17.93%
	4 Person Household	15.09%	14.13%	16.14%
	5 Person Household	6.14%	6.46%	7.85%
	6 or More Person Household	3.45%	3.59%	4.98%
	Population in Group Quarters	13	163	476
	Correctional Facilities - Adult	-	-	-
	Correctional Facilities - Juvenile	-	10.92%	17.16%
	Nursing Facilities	95.83%	83.69%	69.06%
	College/University Student Housing	-	-	-
	Military Quarters	-	-	-
	Other Facilities	4.17%	5.40%	13.79%
	Total Housing Units	4,491	38,931	92,020
	Occupied housing units	90.15%	92.19%	92.96%
	Owner-Occupied Housing Units	63.80%	66.11%	69.61%
Renter-Occupied Housing Units	36.20%	33.89%	30.39%	
Business Demos	Drop Site Business or Family Served Count	179	1,880	3,068
	Active Business Deliveries	324	4,298	9,644
	Possible Business Deliveries	347	4,675	10,959
	Active vs Possible Business Deliveries	7.17%	8.76%	13.64%

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Vintage Marketplace Phase III		1 Mile	3 Miles	5 Miles
SCHEME ACTIVE POSTAL DROP	Business			
	Scheme Active Business Count	324	4,298	9,644
	Centralized Count	68	557	1,201
	Curb Count	24	337	1,038
	Neighborhood Delivery and Collection Box Unit Count	137	1,240	3,267
	Other Count	95	977	2,420
	Facility Box Count	-	1,178	1,705
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	Non - Personnel Unit Count	-	-	-
	Caller, Remit, Contest, Other Box Count	-	9	13
	Scheme Active Residential Count	4,503	41,258	101,224
	Centralized Count	1,448	12,547	25,964
	Curb Count	2,054	18,786	41,814
	Neighborhood Delivery and Collection Box Unit Count	999	8,674	31,319
	Other Count	2	27	69
	Facility Box Count	-	1,225	2,058
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
Non - Personnel Unit Count	-	-	-	
Caller, Remit, Contest, Other Box Count	-	-	-	
<i>Scheme Active General Delivery Count</i>	-	-	-	
SCHEME POSSIBLE POSTAL DROP	Business			
	Scheme Possible Business Count	347	4,675	10,959
	Centralized Count	73	620	1,541
	Curb Count	25	348	1,080
	Neighborhood Delivery and Collection Box Unit Count	152	1,439	3,825
	Other Count	97	1,080	2,752
	Facility Box Count	-	1,178	1,738
	Contract Box Count	-	-	-
	Detached Box Count	-	-	-
	Non - Personnel Unit Count	-	-	-
	Caller, Remit, Contest, Other Box Count	-	9	23
	Scheme Possible Residential Count	4,522	41,906	102,459
	Centralized Count	1,451	12,650	26,205
	Curb Count	2,066	18,956	42,196
	Neighborhood Delivery and Collection Box Unit Count	1,003	8,708	31,428
	Other Count	2	27	70
	Facility Box Count	-	1,563	2,557
Contract Box Count	-	-	-	
Detached Box Count	-	-	-	
Non - Personnel Unit Count	-	-	-	
Caller, Remit, Contest, Other Box Count	-	2	3	
<i>Scheme Possible General Delivery Count</i>	-	-	-	
Scheme Drop				
Scheme Drop Business Family Served Count		179	1,877	3,052
Scheme Active Business: Residential Mix		-	-	3
Scheme Active Residential: Business Mix		-	3	13

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2000-2010 Census, 2016 Estimates with 2021 Projections

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Vintage Marketplace Phase III

	1 Mile		3 Miles		5 Miles	
Population						
Estimated Population (2016)	12,211		102,814		266,184	
Projected Population (2021)	13,700		114,648		296,230	
Census Population (2010)	10,246		93,480		240,100	
Census Population (2000)	8,270		71,617		167,948	
Projected Annual Growth (2016-2021)	1,489	2.4%	11,834	2.3%	30,046	2.3%
Historical Annual Growth (2010-2016)	1,965	3.2%	9,334	1.7%	26,084	1.8%
Historical Annual Growth (2000-2010)	1,975	2.4%	21,863	3.1%	72,152	4.3%
Estimated Population Density (2016)	3,890 <i>psm</i>		3,638 <i>psm</i>		3,391 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2016)	4,819		41,142		98,066	
Projected Households (2021)	5,267		44,701		106,556	
Census Households (2010)	3,920		36,413		86,606	
Census Households (2000)	2,822		26,495		59,622	
Projected Annual Growth (2016-2021)	448	1.9%	3,559	1.7%	8,490	1.7%
Historical Annual Change (2000-2016)	1,997	4.4%	14,647	3.5%	38,444	4.0%
Average Household Income						
Estimated Average Household Income (2016)	\$112,905		\$109,529		\$104,765	
Projected Average Household Income (2021)	\$132,815		\$131,276		\$125,484	
Census Average Household Income (2010)	\$99,849		\$97,282		\$93,869	
Census Average Household Income (2000)	\$92,051		\$91,573		\$85,345	
Projected Annual Change (2016-2021)	\$19,909	3.5%	\$21,747	4.0%	\$20,719	4.0%
Historical Annual Change (2000-2016)	\$20,854	1.4%	\$17,956	1.2%	\$19,420	1.4%
Median Household Income						
Estimated Median Household Income (2016)	\$97,076		\$88,833		\$86,461	
Projected Median Household Income (2021)	\$108,188		\$99,013		\$96,187	
Census Median Household Income (2010)	\$81,886		\$78,148		\$77,082	
Census Median Household Income (2000)	\$78,988		\$75,995		\$71,551	
Projected Annual Change (2016-2021)	\$11,112	2.3%	\$10,180	2.3%	\$9,726	2.2%
Historical Annual Change (2000-2016)	\$18,088	1.4%	\$12,838	1.1%	\$14,911	1.3%
Per Capita Income						
Estimated Per Capita Income (2016)	\$44,558		\$43,838		\$38,612	
Projected Per Capita Income (2021)	\$51,060		\$51,192		\$45,151	
Census Per Capita Income (2010)	\$38,205		\$37,894		\$33,860	
Census Per Capita Income (2000)	\$31,247		\$33,774		\$30,289	
Projected Annual Change (2016-2021)	\$6,502	2.9%	\$7,354	3.4%	\$6,539	3.4%
Historical Annual Change (2000-2016)	\$13,312	2.7%	\$10,064	1.9%	\$8,323	1.7%
Estimated Average Household Net Worth (2016)	\$846,575		\$836,140		\$795,641	

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Vintage Marketplace Phase III

	1 Mile		3 Miles		5 Miles	
Race and Ethnicity						
Total Population (2016)	12,211		102,814		266,184	
White (2016)	8,726	71.5%	72,135	70.2%	174,325	65.5%
Black or African American (2016)	1,170	9.6%	10,917	10.6%	32,638	12.3%
American Indian or Alaska Native (2016)	63	0.5%	533	0.5%	1,389	0.5%
Asian (2016)	1,170	9.6%	10,471	10.2%	28,485	10.7%
Hawaiian or Pacific Islander (2016)	10	0.1%	56	0.1%	157	0.1%
Other Race (2016)	689	5.6%	5,703	5.5%	20,954	7.9%
Two or More Races (2016)	384	3.1%	2,999	2.9%	8,236	3.1%
Population < 18 (2016)	3,000	24.6%	24,748	24.1%	69,839	26.2%
White Not Hispanic	1,500	50.0%	11,998	48.5%	29,549	42.3%
Black or African American	316	10.5%	2,987	12.1%	9,464	13.6%
Asian	252	8.4%	2,578	10.4%	7,222	10.3%
Other Race Not Hispanic	123	4.1%	971	3.9%	2,404	3.4%
Hispanic	809	27.0%	6,214	25.1%	21,200	30.4%
Not Hispanic or Latino Population (2016)	9,691	79.4%	82,985	80.7%	201,970	75.9%
Not Hispanic White	7,142	73.7%	60,041	72.4%	137,321	68.0%
Not Hispanic Black or African American	1,121	11.6%	10,468	12.6%	31,390	15.5%
Not Hispanic American Indian or Alaska Native	42	0.4%	304	0.4%	729	0.4%
Not Hispanic Asian	1,135	11.7%	10,250	12.4%	27,865	13.8%
Not Hispanic Hawaiian or Pacific Islander	8	0.1%	48	0.1%	131	0.1%
Not Hispanic Other Race	18	0.2%	81	0.1%	169	0.1%
Not Hispanic Two or More Races	224	2.3%	1,792	2.2%	4,366	2.2%
Hispanic or Latino Population (2016)	2,520	20.6%	19,829	19.3%	64,214	24.1%
Hispanic White	1,584	62.8%	12,094	61.0%	37,004	57.6%
Hispanic Black or African American	49	1.9%	448	2.3%	1,248	1.9%
Hispanic American Indian or Alaska Native	21	0.8%	229	1.2%	661	1.0%
Hispanic Asian	35	1.4%	221	1.1%	621	1.0%
Hispanic Hawaiian or Pacific Islander	2	0.1%	7	-	26	-
Hispanic Other Race	670	26.6%	5,622	28.3%	20,785	32.4%
Hispanic Two or More Races	160	6.3%	1,207	6.1%	3,870	6.0%
Not Hispanic or Latino Population (2010)	8,260	80.6%	77,050	82.4%	185,487	77.3%
Hispanic or Latino Population (2010)	1,985	19.4%	16,430	17.6%	54,613	22.7%
Not Hispanic or Latino Population (2000)	7,402	89.5%	64,991	90.7%	144,863	86.3%
Hispanic or Latino Population (2000)	868	10.5%	6,626	9.3%	23,085	13.7%
Not Hispanic or Latino Population (2021)	10,569	77.1%	90,105	78.6%	219,066	74.0%
Hispanic or Latino Population (2021)	3,131	22.9%	24,544	21.4%	77,165	26.0%
Projected Annual Growth (2016-2021)	611	4.8%	4,715	4.8%	12,951	4.0%
Historical Annual Growth (2000-2010)	1,117	12.9%	9,803	14.8%	31,529	13.7%

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	1 Mile		3 Miles		5 Miles	
Total Age Distribution (2016)						
Total Population	12,211		102,814		266,184	
Age Under 5 Years	815	6.7%	6,745	6.6%	18,771	7.1%
Age 5 to 9 Years	793	6.5%	6,833	6.6%	19,567	7.4%
Age 10 to 14 Years	853	7.0%	7,002	6.8%	19,860	7.5%
Age 15 to 19 Years	842	6.9%	6,479	6.3%	17,972	6.8%
Age 20 to 24 Years	762	6.2%	6,096	5.9%	15,735	5.9%
Age 25 to 29 Years	957	7.8%	7,022	6.8%	17,774	6.7%
Age 30 to 34 Years	962	7.9%	7,372	7.2%	19,809	7.4%
Age 35 to 39 Years	873	7.1%	7,012	6.8%	19,382	7.3%
Age 40 to 44 Years	812	6.7%	6,826	6.6%	19,025	7.1%
Age 45 to 49 Years	884	7.2%	6,859	6.7%	17,809	6.7%
Age 50 to 54 Years	884	7.2%	7,101	6.9%	17,984	6.8%
Age 55 to 59 Years	832	6.8%	7,184	7.0%	17,503	6.6%
Age 60 to 64 Years	705	5.8%	6,471	6.3%	15,390	5.8%
Age 65 to 69 Years	551	4.5%	5,060	4.9%	11,542	4.3%
Age 70 to 74 Years	313	2.6%	3,364	3.3%	7,436	2.8%
Age 75 to 79 Years	197	1.6%	2,203	2.1%	4,666	1.8%
Age 80 to 84 Years	94	0.8%	1,482	1.4%	2,892	1.1%
Age 85 Years or Over	84	0.7%	1,701	1.7%	3,067	1.2%
Median Age	35.5		37.7		35.8	
Age 19 Years or Less	3,303	27.0%	27,059	26.3%	76,170	28.6%
Age 20 to 64 Years	7,670	62.8%	61,944	60.2%	160,411	60.3%
Age 65 Years or Over	1,238	10.1%	13,811	13.4%	29,603	11.1%
Female Age Distribution (2016)						
Female Population	6,119		52,849		135,744	
Age Under 5 Years	400	6.5%	3,306	6.3%	9,235	6.8%
Age 5 to 9 Years	381	6.2%	3,308	6.3%	9,596	7.1%
Age 10 to 14 Years	411	6.7%	3,387	6.4%	9,703	7.1%
Age 15 to 19 Years	415	6.8%	3,155	6.0%	8,638	6.4%
Age 20 to 24 Years	359	5.9%	3,030	5.7%	7,697	5.7%
Age 25 to 29 Years	455	7.4%	3,507	6.6%	8,978	6.6%
Age 30 to 34 Years	486	7.9%	3,770	7.1%	10,164	7.5%
Age 35 to 39 Years	464	7.6%	3,600	6.8%	10,039	7.4%
Age 40 to 44 Years	427	7.0%	3,558	6.7%	9,746	7.2%
Age 45 to 49 Years	434	7.1%	3,614	6.8%	9,225	6.8%
Age 50 to 54 Years	449	7.3%	3,675	7.0%	9,285	6.8%
Age 55 to 59 Years	420	6.9%	3,763	7.1%	9,093	6.7%
Age 60 to 64 Years	382	6.2%	3,428	6.5%	8,056	5.9%
Age 65 to 69 Years	273	4.5%	2,643	5.0%	5,935	4.4%
Age 70 to 74 Years	161	2.6%	1,829	3.5%	3,999	2.9%
Age 75 to 79 Years	110	1.8%	1,249	2.4%	2,581	1.9%
Age 80 to 84 Years	46	0.8%	871	1.6%	1,719	1.3%
Age 85 Years or Over	47	0.8%	1,155	2.2%	2,054	1.5%
Female Median Age	36.3		38.9		36.8	
Age 19 Years or Less	1,607	26.3%	13,155	24.9%	37,172	27.4%
Age 20 to 64 Years	3,875	63.3%	31,945	60.4%	82,284	60.6%
Age 65 Years or Over	637	10.4%	7,749	14.7%	16,288	12.0%

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RFULL9

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	1 Mile		3 Miles		5 Miles	
Male Age Distribution (2016)						
Male Population	6,092	49.9%	49,965	48.6%	130,440	49.0%
Age Under 5 Years	415	6.8%	3,439	6.9%	9,536	7.3%
Age 5 to 9 Years	412	6.8%	3,525	7.1%	9,971	7.6%
Age 10 to 14 Years	443	7.3%	3,616	7.2%	10,157	7.8%
Age 15 to 19 Years	426	7.0%	3,324	6.7%	9,334	7.2%
Age 20 to 24 Years	404	6.6%	3,066	6.1%	8,038	6.2%
Age 25 to 29 Years	502	8.2%	3,515	7.0%	8,795	6.7%
Age 30 to 34 Years	476	7.8%	3,601	7.2%	9,645	7.4%
Age 35 to 39 Years	408	6.7%	3,412	6.8%	9,343	7.2%
Age 40 to 44 Years	385	6.3%	3,268	6.5%	9,279	7.1%
Age 45 to 49 Years	449	7.4%	3,245	6.5%	8,585	6.6%
Age 50 to 54 Years	436	7.2%	3,426	6.9%	8,699	6.7%
Age 55 to 59 Years	412	6.8%	3,422	6.8%	8,409	6.4%
Age 60 to 64 Years	323	5.3%	3,043	6.1%	7,333	5.6%
Age 65 to 69 Years	278	4.6%	2,417	4.8%	5,608	4.3%
Age 70 to 74 Years	152	2.5%	1,535	3.1%	3,437	2.6%
Age 75 to 79 Years	87	1.4%	954	1.9%	2,086	1.6%
Age 80 to 84 Years	48	0.8%	610	1.2%	1,172	0.9%
Age 85 Years or Over	37	0.6%	546	1.1%	1,013	0.8%
Male Median Age	34.8		36.4		34.8	
Age 19 Years or Less	1,696	27.8%	13,904	27.8%	38,997	29.9%
Age 20 to 64 Years	3,795	62.3%	29,999	60.0%	78,127	59.9%
Age 65 Years or Over	601	9.9%	6,062	12.1%	13,316	10.2%
Males per 100 Females (2016)						
Overall Comparison	100		95		96	
Age Under 5 Years	104	50.9%	104	51.0%	103	50.8%
Age 5 to 9 Years	108	52.0%	107	51.6%	104	51.0%
Age 10 to 14 Years	108	51.9%	107	51.6%	105	51.1%
Age 15 to 19 Years	103	50.6%	105	51.3%	108	51.9%
Age 20 to 24 Years	113	53.0%	101	50.3%	104	51.1%
Age 25 to 29 Years	111	52.5%	100	50.1%	98	49.5%
Age 30 to 34 Years	98	49.4%	96	48.9%	95	48.7%
Age 35 to 39 Years	88	46.8%	95	48.7%	93	48.2%
Age 40 to 44 Years	90	47.4%	92	47.9%	95	48.8%
Age 45 to 49 Years	103	50.9%	90	47.3%	93	48.2%
Age 50 to 54 Years	97	49.3%	93	48.3%	94	48.4%
Age 55 to 59 Years	98	49.5%	91	47.6%	92	48.0%
Age 60 to 64 Years	85	45.8%	89	47.0%	91	47.7%
Age 65 to 69 Years	102	50.4%	91	47.8%	94	48.6%
Age 70 to 74 Years	94	48.6%	84	45.6%	86	46.2%
Age 75 to 79 Years	79	44.0%	76	43.3%	81	44.7%
Age 80 to 84 Years	103	50.8%	70	41.2%	68	40.5%
Age 85 Years or Over	79	44.2%	47	32.1%	49	33.0%
Age 19 Years or Less	106	51.3%	106	51.4%	105	51.2%
Age 20 to 39 Years	101	50.4%	98	49.4%	97	49.3%
Age 40 to 64 Years	95	48.7%	91	47.6%	93	48.2%
Age 65 Years or Over	94	48.6%	78	43.9%	82	45.0%

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RFULL9

Vintage Marketplace Phase III

	1 Mile		3 Miles		5 Miles	
Household Type (2016)						
Total Households	4,819		41,142		98,066	
Households with Children	1,693	35.1%	13,535	32.9%	37,424	38.2%
Average Household Size	2.5		2.5		2.7	
Household Density per Square Mile	1,535		1,456		1,249	
Population Family	10,381	85.0%	86,868	84.5%	232,803	87.5%
Population Non-Family	1,830	15.0%	15,789	15.4%	32,807	12.3%
Population Group Quarters	1	-	156	0.2%	574	0.2%
Family Households	3,300	68.5%	27,799	67.6%	71,131	72.5%
Married Couple Households	2,579	78.2%	21,906	78.8%	55,784	78.4%
Other Family Households	721	21.8%	5,893	21.2%	15,347	21.6%
Family Households with Children	1,680	50.9%	13,435	48.3%	37,158	52.2%
Married Couple with Children	1,224	72.9%	9,701	72.2%	27,103	72.9%
Other Family Households with Children	456	27.1%	3,734	27.8%	10,055	27.1%
Family Households No Children	1,620	49.1%	14,364	51.7%	33,973	47.8%
Married Couple No Children	1,355	83.6%	12,205	85.0%	28,682	84.4%
Other Family Households No Children	265	16.4%	2,159	15.0%	5,292	15.6%
Non-Family Households	1,519	31.5%	13,343	32.4%	26,935	27.5%
Non-Family Households with Children	14	0.9%	100	0.8%	266	1.0%
Non-Family Households No Children	1,505	99.1%	13,242	99.2%	26,669	99.0%
Average Family Household Size	3.1		3.1		3.3	
Average Family Income	\$121,457		\$127,964		\$119,041	
Median Family Income	\$107,841		\$108,013		\$101,484	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2016)						
Population Age 15 Years or Over	9,750		82,234		207,986	
Never Married	3,000	30.8%	22,961	27.9%	59,163	28.4%
Currently Married	5,343	54.8%	43,653	53.1%	110,155	53.0%
Previously Married	1,406	14.4%	15,621	19.0%	38,668	18.6%
Separated	419	29.8%	3,190	20.4%	9,484	24.5%
Widowed	213	15.2%	4,112	26.3%	8,671	22.4%
Divorced	773	55.0%	8,318	53.2%	20,513	53.0%
Educational Attainment (2016)						
Adult Population Age 25 Years or Over	8,146		69,658		174,279	
Elementary (Grade Level 0 to 8)	174	2.1%	1,926	2.8%	7,908	4.5%
Some High School (Grade Level 9 to 11)	162	2.0%	2,307	3.3%	7,511	4.3%
High School Graduate	1,638	20.1%	11,986	17.2%	34,235	19.6%
Some College	2,073	25.4%	16,921	24.3%	42,957	24.6%
Associate Degree Only	700	8.6%	5,470	7.9%	12,766	7.3%
Bachelor Degree Only	2,334	28.6%	20,648	29.6%	47,250	27.1%
Graduate Degree	1,066	13.1%	10,401	14.9%	21,653	12.4%
Any College (Some College or Higher)	6,172	75.8%	53,439	76.7%	124,626	71.5%
College Degree + (Bachelor Degree or Higher)	3,400	41.7%	31,049	44.6%	68,903	39.5%

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COMPLETE PROFILE

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RFULL9

Vintage Marketplace Phase III

	1 Mile		3 Miles		5 Miles	
Housing						
Total Housing Units (2016)	5,037		42,716		101,734	
Total Housing Units (2010)	4,369		39,492		93,183	
Historical Annual Growth (2010-2016)	668	2.5%	3,224	1.4%	8,551	1.5%
Housing Units Occupied (2016)	4,819 95.7%		41,142 96.3%		98,066 96.4%	
Housing Units Owner-Occupied	2,961	61.5%	26,423	64.2%	67,550	68.9%
Housing Units Renter-Occupied	1,858	38.5%	14,719	35.8%	30,516	31.1%
Housing Units Vacant (2016)	218	4.5%	1,574	3.8%	3,668	3.7%
Household Size (2016)						
Total Households	4,819		41,142		98,066	
1 Person Households	1,249	25.9%	11,362	27.6%	22,325	22.8%
2 Person Households	1,609	33.4%	13,627	33.1%	31,105	31.7%
3 Person Households	781	16.2%	6,630	16.1%	16,998	17.3%
4 Person Households	728	15.1%	5,582	13.6%	15,361	15.7%
5 Person Households	277	5.7%	2,521	6.1%	7,459	7.6%
6 Person Households	111	2.3%	901	2.2%	2,928	3.0%
7 or More Person Households	64	1.3%	520	1.3%	1,891	1.9%
Household Income Distribution (2016)						
HH Income \$200,000 or More	694	14.4%	5,713	13.9%	12,120	12.4%
HH Income \$150,000 to \$199,999	386	8.0%	3,655	8.9%	8,733	8.9%
HH Income \$125,000 to \$149,999	447	9.3%	3,337	8.1%	7,816	8.0%
HH Income \$100,000 to \$124,999	515	10.7%	3,722	9.0%	9,330	9.5%
HH Income \$75,000 to \$99,999	855	17.7%	5,732	13.9%	13,507	13.8%
HH Income \$50,000 to \$74,999	884	18.4%	7,521	18.3%	17,527	17.9%
HH Income \$35,000 to \$49,999	379	7.9%	3,763	9.1%	9,598	9.8%
HH Income \$25,000 to \$34,999	308	6.4%	2,987	7.3%	7,615	7.8%
HH Income \$15,000 to \$24,999	104	2.2%	2,237	5.4%	6,037	6.2%
HH Income \$10,000 to \$14,999	69	1.4%	873	2.1%	2,603	2.7%
HH Income Under \$10,000	177	3.7%	1,602	3.9%	3,181	3.2%
Household Vehicles (2016)						
Households 0 Vehicles Available	45	0.9%	1,564	3.8%	2,979	3.0%
Households 1 Vehicle Available	1,276	26.5%	12,016	29.2%	26,775	27.3%
Households 2 Vehicles Available	2,390	49.6%	19,181	46.6%	47,119	48.0%
Households 3 or More Vehicles Available	1,108	23.0%	8,381	20.4%	21,193	21.6%
Total Vehicles Available	9,835		78,503		191,667	
Average Vehicles per Household	2.0		1.9		2.0	
Owner-Occupied Household Vehicles	6,849	69.6%	57,524	73.3%	146,324	76.3%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.2	
Renter-Occupied Household Vehicles	2,986	30.4%	20,979	26.7%	45,343	23.7%
Average Vehicles per Renter-Occupied Household	1.6		1.4		1.5	
Travel Time (2010)						
Worker Base Age 16 years or Over	5,495		46,498		119,443	
Travel to Work in 14 Minutes or Less	1,160	21.1%	10,375	22.3%	22,816	19.1%
Travel to Work in 15 to 29 Minutes	1,437	26.1%	12,692	27.3%	34,907	29.2%
Travel to Work in 30 to 59 Minutes	2,099	38.2%	16,708	35.9%	44,051	36.9%
Travel to Work in 60 Minutes or More	546	9.9%	4,750	10.2%	12,145	10.2%
Work at Home	254	4.6%	1,973	4.2%	5,524	4.6%
Average Minutes Travel to Work	28.4		27.0		27.6	

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Vintage Marketplace Phase III

	1 Mile		3 Miles		5 Miles	
Transportation To Work (2010)						
Worker Base Age 16 years or Over	5,495		46,498		119,443	
Drive to Work Alone	4,487	81.7%	38,790	83.4%	98,613	82.6%
Drive to Work in Carpool	547	9.9%	3,903	8.4%	10,340	8.7%
Travel to Work by Public Transportation	68	1.2%	898	1.9%	2,269	1.9%
Drive to Work on Motorcycle	9	0.2%	52	0.1%	154	0.1%
Bicycle to Work	-	-	73	0.2%	305	0.3%
Walk to Work	57	1.0%	416	0.9%	1,171	1.0%
Other Means	73	1.3%	392	0.8%	1,068	0.9%
Work at Home	254	4.6%	1,973	4.2%	5,524	4.6%
Daytime Demographics (2016)						
Total Businesses	430		4,337		10,925	
Total Employees	3,657		40,685		92,022	
Company Headquarter Businesses	1	0.2%	19	0.4%	47	0.4%
Company Headquarter Employees	46	1.3%	1,557	3.8%	3,392	3.7%
Employee Population per Business	8.5 to 1		9.4 to 1		8.4 to 1	
Residential Population per Business	28.4 to 1		23.7 to 1		24.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,300		66,199		157,201	
Labor Force						
Labor Population Age 16 Years or Over (2016)	9,569		80,876		204,152	
Labor Force Total Males (2016)	4,727	49.4%	38,706	47.9%	98,787	48.4%
Male Civilian Employed	3,887	82.2%	30,581	79.0%	77,065	78.0%
Male Civilian Unemployed	120	2.5%	882	2.3%	2,423	2.5%
Males in Armed Forces	-	-	2	-	39	-
Males Not in Labor Force	720	15.2%	7,241	18.7%	19,259	19.5%
Labor Force Total Females (2016)	4,842	50.6%	42,171	52.1%	105,366	51.6%
Female Civilian Employed	3,038	62.8%	24,780	58.8%	61,866	58.7%
Female Civilian Unemployed	93	1.9%	791	1.9%	1,959	1.9%
Females in Armed Forces	-	-	-	-	4	-
Females Not in Labor Force	1,710	35.3%	16,600	39.4%	41,537	39.4%
Unemployment Rate		2.2%		2.1%		2.1%
Labor Force Growth (2010-2016)	1,356	24.3%	8,284	17.6%	17,985	14.9%
Male Labor Force Growth (2010-2016)	833	27.3%	4,473	17.1%	10,454	15.7%
Female Labor Force Growth (2010-2016)	522	20.8%	3,811	18.2%	7,531	13.9%
Occupation (2010)						
Occupation Population Age 16 Years or Over	5,570		47,077		120,946	
Occupation Total Males	3,054	54.8%	26,108	55.5%	66,612	55.1%
Occupation Total Females	2,516	45.2%	20,969	44.5%	54,335	44.9%
Management, Business, Financial Operations	1,114	20.0%	9,922	21.1%	23,475	19.4%
Professional, Related	1,227	22.0%	10,835	23.0%	26,878	22.2%
Service	724	13.0%	5,891	12.5%	16,887	14.0%
Sales, Office	1,653	29.7%	13,424	28.5%	33,476	27.7%
Farming, Fishing, Forestry	4	0.1%	73	0.2%	159	0.1%
Construction, Extraction, Maintenance	394	7.1%	3,068	6.5%	9,439	7.8%
Production, Transport, Material Moving	454	8.2%	3,864	8.2%	10,632	8.8%
White Collar Workers	3,994	71.7%	34,181	72.6%	83,828	69.3%
Blue Collar Workers	1,576	28.3%	12,896	27.4%	37,118	30.7%

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Vintage Marketplace Phase III

	1 Mile		3 Miles		5 Miles	
Units In Structure (2010)						
Total Units	3,920		36,413		86,606	
1 Detached Unit	2,892	73.8%	24,748	68.0%	63,297	73.1%
1 Attached Unit	62	1.6%	1,019	2.8%	2,074	2.4%
2 Units	33	0.8%	210	0.6%	605	0.7%
3 to 4 Units	185	4.7%	878	2.4%	1,458	1.7%
5 to 9 Units	74	1.9%	1,867	5.1%	3,130	3.6%
10 to 19 Units	343	8.7%	3,858	10.6%	7,827	9.0%
20 to 49 Units	121	3.1%	1,163	3.2%	2,657	3.1%
50 or More Units	172	4.4%	2,083	5.7%	3,515	4.1%
Mobile Home or Trailer	39	1.0%	569	1.6%	1,931	2.2%
Other Structure	-	-	16	-	114	0.1%
Homes Built By Year (2010)						
Homes Built 2005 or later	658	16.8%	4,690	12.9%	13,634	15.7%
Homes Built 2000 to 2004	321	8.2%	4,719	13.0%	13,341	15.4%
Homes Built 1990 to 1999	844	21.5%	7,506	20.6%	16,354	18.9%
Homes Built 1980 to 1989	1,003	25.6%	8,238	22.6%	17,976	20.8%
Homes Built 1970 to 1979	818	20.9%	8,060	22.1%	17,415	20.1%
Homes Built 1960 to 1969	113	2.9%	1,354	3.7%	3,483	4.0%
Homes Built 1950 to 1959	88	2.2%	1,065	2.9%	2,476	2.9%
Homes Built 1940 to 1949	35	0.9%	368	1.0%	903	1.0%
Homes Built Before 1939	40	1.0%	413	1.1%	1,026	1.2%
Median Age of Homes	26.2	yrs	26.9	yrs	25.8	yrs
Home Values (2010)						
Owner Specified Housing Units	2,541		24,132		60,430	
Home Values \$1,000,000 or More	37	1.4%	120	0.5%	264	0.4%
Home Values \$750,000 to \$999,999	65	2.6%	213	0.9%	446	0.7%
Home Values \$500,000 to \$749,999	107	4.2%	577	2.4%	1,008	1.7%
Home Values \$400,000 to \$499,999	89	3.5%	740	3.1%	1,443	2.4%
Home Values \$300,000 to \$399,999	161	6.3%	2,020	8.4%	4,240	7.0%
Home Values \$250,000 to \$299,999	82	3.2%	1,877	7.8%	4,396	7.3%
Home Values \$200,000 to \$249,999	176	6.9%	3,549	14.7%	7,965	13.2%
Home Values \$175,000 to \$199,999	153	6.0%	2,571	10.7%	6,619	11.0%
Home Values \$150,000 to \$174,999	453	17.8%	4,022	16.7%	10,136	16.8%
Home Values \$125,000 to \$149,999	552	21.7%	3,161	13.1%	8,892	14.7%
Home Values \$100,000 to \$124,999	278	10.9%	2,411	10.0%	6,844	11.3%
Home Values \$90,000 to \$99,999	209	8.2%	950	3.9%	2,488	4.1%
Home Values \$80,000 to \$89,999	70	2.8%	430	1.8%	1,459	2.4%
Home Values \$70,000 to \$79,999	18	0.7%	354	1.5%	1,078	1.8%
Home Values \$60,000 to \$69,999	13	0.5%	276	1.1%	749	1.2%
Home Values \$50,000 to \$59,999	16	0.6%	196	0.8%	580	1.0%
Home Values \$35,000 to \$49,999	14	0.6%	211	0.9%	540	0.9%
Home Values \$25,000 to \$34,999	9	0.4%	142	0.6%	434	0.7%
Home Values \$10,000 to \$24,999	35	1.4%	229	0.9%	628	1.0%
Home Values Under \$10,000	5	0.2%	84	0.3%	221	0.4%
Owner-Occupied Median Home Value	\$188,365		\$187,647		\$177,350	
Renter-Occupied Median Rent	\$972		\$818		\$801	

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Vintage Marketplace Phase III

	1 Mile	3 Miles	5 Miles
Total Annual Consumer Expenditure (2016)			
Total Household Expenditure	\$369 M	\$3.08 B	\$7.11 B
Total Non-Retail Expenditure	\$203 M	\$1.69 B	\$3.89 B
Total Retail Expenditure	\$167 M	\$1.39 B	\$3.22 B
Apparel	\$13.1 M	\$109 M	\$251 M
Contributions	\$18.3 M	\$153 M	\$347 M
Education	\$15.4 M	\$128 M	\$291 M
Entertainment	\$21.0 M	\$175 M	\$403 M
Food and Beverages	\$52.5 M	\$439 M	\$1.02 B
Furnishings and Equipment	\$13.3 M	\$110 M	\$252 M
Gifts	\$10.0 M	\$83.4 M	\$190 M
Health Care	\$27.7 M	\$233 M	\$540 M
Household Operations	\$11.5 M	\$95.1 M	\$218 M
Miscellaneous Expenses	\$5.24 M	\$43.9 M	\$101 M
Personal Care	\$4.77 M	\$39.7 M	\$91.7 M
Personal Insurance	\$3.02 M	\$25.1 M	\$57.4 M
Reading	\$827 K	\$6.89 M	\$15.8 M
Shelter	\$76.2 M	\$637 M	\$1.47 B
Tobacco	\$1.93 M	\$16.4 M	\$38.4 M
Transportation	\$68.4 M	\$568 M	\$1.32 B
Utilities	\$26.1 M	\$219 M	\$508 M

Monthly Household Consumer Expenditure (2016)

	1 Mile	3 Miles	5 Miles
Total Household Expenditure	\$6,384	\$6,239	\$6,042
Total Non-Retail Expenditure	\$3,503 54.9%	\$3,415 54.7%	\$3,307 54.7%
Total Retail Expenditures	\$2,881 45.1%	\$2,824 45.3%	\$2,735 45.3%
Apparel	\$226 3.5%	\$221 3.5%	\$214 3.5%
Contributions	\$316 4.9%	\$309 5.0%	\$295 4.9%
Education	\$267 4.2%	\$259 4.1%	\$247 4.1%
Entertainment	\$363 5.7%	\$354 5.7%	\$343 5.7%
Food and Beverages	\$907 14.2%	\$888 14.2%	\$864 14.3%
Furnishings and Equipment	\$230 3.6%	\$222 3.6%	\$214 3.5%
Gifts	\$173 2.7%	\$169 2.7%	\$162 2.7%
Health Care	\$479 7.5%	\$472 7.6%	\$459 7.6%
Household Operations	\$198 3.1%	\$193 3.1%	\$186 3.1%
Miscellaneous Expenses	\$91 1.4%	\$89 1.4%	\$86 1.4%
Personal Care	\$82 1.3%	\$80 1.3%	\$78 1.3%
Personal Insurance	\$52 0.8%	\$51 0.8%	\$49 0.8%
Reading	\$14 0.2%	\$14 0.2%	\$13 0.2%
Shelter	\$1,318 20.6%	\$1,291 20.7%	\$1,249 20.7%
Tobacco	\$33 0.5%	\$33 0.5%	\$33 0.5%
Transportation	\$1,183 18.5%	\$1,151 18.4%	\$1,120 18.5%
Utilities	\$452 7.1%	\$444 7.1%	\$432 7.2%

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