

We strive to enrich lives and enhance communities through quality development

















# Who We Are

Read King is a leading full-service commercial real estate firm creating value for property owners, tenants, and investors nationwide.

### **Our Core Values**









INTEGRITY

EXCELLENCE

**ACCOUNTABILITY** 

INNOVATION

### Commitment

has been committed to fulfilling its fiduciary responsibilities to all stakeholders, including tenants, lenders, investors, customers, vendors, and employees. That commitment has allowed the company to maximize value for everyone.













Completed over

3 5 million
square feet of Class
A retail space

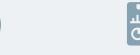
Over 100 build-to-suit projects for a wide range of retail, restaurant, medical, and service tenants

# What We Do

Our expertise includes grocery-anchored retail, build-to-suit, and multifamily developments.

We pride ourselves on our comprehensive vertically integrated development platform providing in-house expertise across:









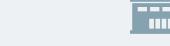
**FINANCE** 

**ACCOUNTING** 

CONSTRUCTION

LEGAL







LEASING/BROKERAGE

PROPETY MANAGEMENT

**MARKETING** 

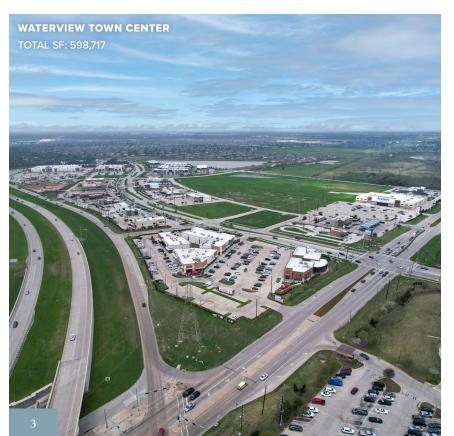
# Development

Since 1994, Read King has developed over 3.5 million square feet of retail, office, and mixed-use projects with such anchor tenants as H-E-B, Walmart, Whole Foods Market, JCPenney, Academy, LA Fitness, Star Cinema, and Aldi.

Our experienced team of professionals can develop and manage a project of any size, scope, and complexity.

Employing our expertise, we are committed to building projects that are sustainable, optimize the attributes of the asset, benefit the surrounding community, and exceed stakeholders' expectations.

From site selection, land planning, financing, design, construction supervision, and tenant coordination, Read King offers the complete development package.











## **Brokerage Services**

#### MARKET-LEADING EXPERTISE

Read King's Brokerage Services Team specializes in providing brokerage services to clients active in the Houston MSA, a nine-county region that spans an area larger than five states. With over 100 years of combined brokerage experience, the team has completed hundreds of transactions exceeding \$1.2 billion in total value. The group brings extensive market knowledge, a broad network of relationships, and a disciplined process to every assignment.





# Build-to-Suit



A full service real estate partner of Read King Commercial Real Estate focusing on build-tosuit development, direct investments, portfolio acquisitions, and other tailored services for our strategic partnerships.



















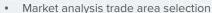
Our mission is to exceed the expectations of our clients and stakeholders through our commitment to delivering quality developments on time and under budget.

#### Services

Front Row Development has capabilities to tailor our scope of work based on our client/partners unique needs. Our expertise includes, but not limited to, the following areas:



#### SITE SELECTION



- Analyze sites and prepare market summary
- Underwrite entitlements on available sites
- Tour market with client
- Prepare "financial model" on selected site
- Present site proposal package to client
- Present market comparables
- Negotiate land contract
- Negotiate and execute lease



#### **PROJECT FINANCING**

- Preliminary budgeting
- Final proforma / budget
- Complete financing package
- Bid financing package with lenders
- Select lender
- Close on development loan



#### CAPITAL

- Direct Investment in operating business
- Sale Leasback Financing
- Portfolio Acquisition
- Real Estate Expansion Funding



#### **DEVELOPMENT**

- Due Diligence
- Site Design
- Building Design
- Permitting
- Construction Management
- Relationships with premier engineers, architects, contactors throughout the country



#### **ASSET MANAGEMENT**

- Lease and contract administration
- Building and site maintenance
- Site security
- Accounting and Finance
- Protest tax evaluation
- Expense control



Over 240+ Build to Suit
Developments Completed for
Tenants including:



























# Multifamily

In addition to overseeing our current multifamily development projects, Read King's Multifamily Division utilizes its land holdings and strong partnerships with grocery and retail users, brokers, cities, and master-planned developers to deliver best-in-class multifamily communities across Texas.

Our multifamily development services include the following:



SITE SELECTION & PROCUREMENT



ZONING & ENTITLEMENTS



UNDERWRITING & DUE DILIGENCE



DESIGN & ENGINEERING



DEBT & EQUITY
CAPITALIZATION



PRE-CONSTRUCTION & CONSTRUCTION OVERSIGHT



PROPERTY MANAGEMENT & LEASE-UP OVERSIGHT



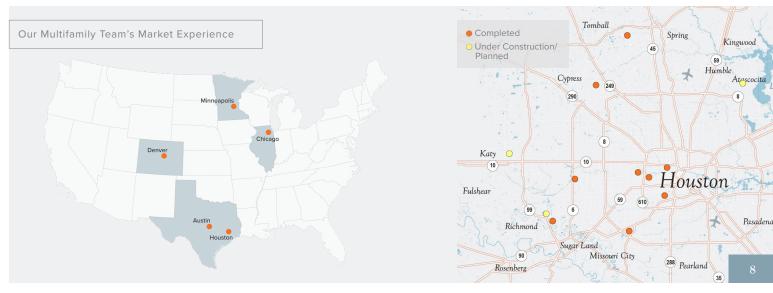
DISPOSITION











MULTIFAMILY MULTIFAMILY



295 Units

### Class A, Garden-style **Multifamily Community**

Completed in October 2022, Waterview Apartments is a part of the larger Waterview Town Center development by Read King.

The Waterview multifamily development proved highly successful, selling in 2023.

This mixed-use development project consists of over one million square feet of retail, restaurant, fitness, entertainment, office, and residential units.

Sold for

**\$215,000** Per Unit (compared to underwritten exit of \$178,000/unit)

Stabilized average rents surpassed underwritten rents by over

\$180 /Unit/month

Actual lease-up velocity of 23 units per month exceeded the performa by

4 Leases per month









348 Units

**Class A, Garden-style Multifamily Community** 

Strategically located adjacent to H-E-B, the first primary grocer in Katy's northwest quadrant.

This development's first phase includes approximately

**62,500 SF** of retail & pads

Within walking distance of **Katy Park** a 100-acre Youth Sports Park drawing over

**700,000** annual visitors.





For More Information on Multifamily Contact

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